



The Fifth African Higher Education Week and RUFORUM Biennial Conference, 17-21 October, 2016

CALL FOR EXHIBITORS

RUFORUM invites interested institutions in the field of agricultural development including universities, development partners, private sector, civil society and policy actors to exhibit at its 5th Biennial Conference (www.ruforum.org) at Century City Conference Center and Hotel in Cape Town, South Africa slated for 17– 21 October 2016.

The 5th Biennial Conference Exhibition presents a great opportunity to all RUFORUM stakeholders and actors supporting high education to showcase cutting-edge innovations, products and services that are being piloted or have already made remarkable differences in various institutions as well as in lives of the communities they are serving. The theme of the exhibition is **“Connect, Celebrate and Challenge”**.

This year’s exhibition takes on a unique format which will facilitate vibrant interaction between the exhibitors and the on and off site conference delegates. The conference organizers will integrate social media reporting within the exhibition to enhance visibility and sharing of key messages beyond the on-site conference. Special time will be allocated in the main conference programme for delegates to visit the exhibition stands. Additional conference activities will be carried out in the exhibition area to attract the delegates to the exhibition. At the end of the conference, organisers will publish a compendium containing profiles of all the exhibitors along with their exhibited technologies, innovations and management and practices (TIMPs).

Each exhibitor will be provided with an exhibition booth measuring 3 by 3 metres, 1 table, 2 chairs, 1 power outlet, and a banner with the organization’s name and logo. Exhibitors are requested to bring brochures, publications, business cards and other materials that will fit in the provided space.

The cost of each exhibition booth is R20,000 (\$1,333). RUFORUM Member Universities will pay a discounted rate of R11,100 (\$740). In addition to the above fees, each exhibitor will pay registration fees¹ directly to the organizers to cover the conference package, airport pick up, daily shuttle to and from the conference, cultural evening, conference bag and stationary. Other costs pertaining to travel, accommodation and out of pocket allowances should also be directly covered by the represented institution. Note that these rates are fixed in South African Rand. The dollar or other foreign currency equivalent may differ at the time of payment.

To confirm participation and reserve an exhibition booth, please complete the attached form and return to j.nnam@ruforum.org with copy to s.chindime@ruforum.org by close of business on **31st August 2016**. Exhibition spaces are limited so allocation will on a first come first served basis.

¹R5,360 (\$357) per person for staff coming from RUFORUM member universities
R6,700 (\$447) for attendees from non-RUFORUM member universities
R3,690 (\$246) for students

CO-ORGANISERS:



UNIVERSITEIT
STELLENBOSCH
UNIVERSITY

